

Myth #12:

I see a lot of “For Sale” signs in my neighborhood. Something must have gone terribly wrong to trigger this.

The Facts:

- There are as many reasons to sell as there are homes to sell.
- Job relocation, family growth, marriage, divorce, graduation, taking profits, downsizing, upgrading, health, environmental, proximity to new job, safety, schools, found a home they just love; just to name a few.
- Not one thing is wrong with any of these reasons to sell.
- Selling a home is a way of life driven by individual needs of the seller.
- Further, since real estate markets are local – those needs to sell are often just as local.