

Myth #1

The media keeps referring to the ‘national housing market’ and ‘national housing crisis.’ Does this mean Hattiesburg, too?

The Facts:

- First and foremost, Real estate markets are local in nature
- Same home in different neighborhoods will often show a difference in value.
- A multitude of community factors influence a Local market’s home values; location, curb appeal, upkeep of homes, community amenities.
- Local economic factors play a large role in any given market; steady employment, money supply, consumer confidence, and inventory levels.
- That’s good news for Hattiesburg with its widely diverse service-based economy.